



Humanities MONTANA

GOVERNOR'S HUMANITIES AWARDS

What:

The 2019 Governor's Humanities Awards recognizes gifted Montanans for a lifetime of service to the state and draws over 300 humanities enthusiasts from across Montana. Honorees will be Stephenie Ambrose Tubbs, Helena; Ellen Crain, Butte; Tami Haaland, Billings; Thomas McGuane, McLeod; and Elizabeth McNamer, Billings. The keynote speaker at the banquet will be actor and rancher Bill Pullman.

Date:

Thursday, February 7, 2019

Time:

3:00 Awards ceremony in the Montana Capitol Rotunda
6:00 No-host cocktail hour at the Radisson Colonial Hotel Helena
7:00 Formal banquet dinner & keynote speaker, Bill Pullman

Keynote:

Starring in films such as *Independence Day* and *Sleepless in Seattle*, Bill Pullman taught theater at Montana State University's School of Film and Photography and co-owns a cattle ranch with his brother near Whitehall, MT. Mr. Pullman's most recent movie, *The Ballad of Lefty Brown*, was filmed at Bannack State Park and employed nearly 100 Montanans.

Location:

Montana Capitol Rotunda & Radisson Colonial Hotel Helena

Audience and Media Exposure:

More than 300 influential educators, community leaders, government officials, and philanthropic donors who believe in the value of the humanities will be in attendance. Our attendees are passionate about education, public service, and preservation of our state's history and culture. In addition to attendees, there will be extensive publicity for this important humanities event that includes Montana PBS (state-wide), state-wide press releases, Montana Public Radio, Yellowstone Public Radio, *Helena Independent*, *Montana Standard*, *Billings Gazette*, and Humanities Montana e-newsletters.

Sponsorship Opportunities:

Multiple levels of sponsorship opportunities are available. Each level includes customization to meet your diverse marketing needs. Please see the multiple levels on the following page. For more information, please contact Brooke Beighle at Humanities Montana.

Contact:

Brooke Beighle, Communications Director
(406) 243-6022/brooke.beighle@humanitiesmontana.org



Sponsorship:

Our sponsorship levels are customized to meet your unique marketing objectives.

All sponsorship levels include:

- Company logo or name recognition on all promotional material and event websites
- Signage at the event and recognition by event speakers from the podium
- Personalized sponsorship acknowledgment suitable for display at your company
- Customized marketing benefits based on your sponsorship level

GOLD SPONSORSHIP—starting at \$5000

- 8 tickets to banquet with preferred seating at your sponsored table
- *Two "Emerging Humanist" guest passes for up-and-coming young adults pursuing the humanities
- Pre-event visit with honorees
- Montana Conversations speaker presentation for your organization at no cost
- Banner on Humanities Montana's homepage

SILVER SPONSORSHIP—starting at \$2500

- 4 tickets to banquet with preferred seating at your sponsored table
- *One "Emerging Humanist" guest pass for up-and-coming young adult pursuing the humanities
- Pre-event visit with honorees

COPPER SPONSORSHIP—starting at \$1000

- 2 tickets to banquet with preferred seating at your sponsored table

*Customized marketing benefits include but are not limited to the following:

- Recognition on press releases, print advertising, and radio and television spots
- Company spotlight article in Humanities Montana's e-newsletter with a circulation of 3500 constituents
- One-time or ongoing social media recognition
- Mention of "Emerging Humanist" sponsorship in event communications
- Photo opportunity with Humanities Montana leadership

*The "Emerging Humanist" guest pass provides a unique opportunity for young adults (high school students, as well as all levels of university students) who are pursuing an academic career or vocation in the humanities to attend the banquet, network with attendees, and learn about the many opportunities in their chosen field.

About Humanities Montana:

Humanities Montana strives to enrich the lives of all Montanans by fostering inquiry and stimulating civil and informed conversations about the human experience. Our signature programs include Montana Conversations, Speakers in the Schools, and the award-winning Hometown Humanities program. We provide free, public access to educational programs across the state. We also award \$150,000 in grants annually to support humanities projects in Montana.